

Business Standard

GUEST COLUMN

Reshaping the global economy



Som Mittal

Corporations have more than 50 per cent of their business outside of the US and developed markets, which contributes substantially to overall growth of the economy. These companies need to remain competitive and ensure that these markets remain accessible.

Over the past few years, globalisation of markets, supply chain...

The Hindu Business Line

Business Standard

Outsourcing must to remain competitive

By Reporters

The slowing economy could create additional opportunities for the global sourcing industry despite companies being compelled to revisit their spending budgets, notes software body Nasscom's Strategic Review 2009 report.



to work in tandem. The Indian IT-BPO industry must work with clients to enhance the cost value proposition. This would involve additional investments in building capability across employees, domain knowledge, functional and technical skills, and an increase in their global delivery footprint.

Best foot forward

tech industry is taking the recession in stride, going by the mood at the recent Nasscom meet.



At the recent Nasscom meet, industry leaders expressed optimism about the future of the IT-BPO sector despite the global economic downturn.

Financial Express

'Lead by example'



Mr. N. R. Narayana Murthy, Chairman of Infosys Technologies Ltd with Mr. J. R. Rao, Founder of Wipro

The Hindu Business Line

IT industry will weather crisis: Nath

I last attended a Nasscom summit, I...



The panelists (from L to R) Naveen Kalia, Director, McKinsey & Co, Prasad Bhasin, CEO, Genpact and Vice Chairman, NASSCOM, S. Ramakrishna (SRR), CEO & MD, TCS, Suresh Vaswani, Joint CEO, Wipro, and Peter Benbow-Garnett, CEO, Everest Group

"The Crisis Is an Outstanding Opportunity to Change Your Business Model"

It's time to think big and make a profound...

Indian IT cos need to tap Asian markets, says KPMG



Union minister of commerce and industry Kamal Nath, with global partner-in-charge, IT advisory, KPMG Egidio A Zarella, at the launch of the KPMG report

More mid-tier IT marriages in '09



Management consulting firm McKinsey & Co. says that the Indian IT industry could see increased M&A activity in 2009, particularly among mid-tier firms.

'Indian firms not impacted'



New Delhi, Feb 11: India's IT-BPO sector is not being impacted by the US recession, says a study by the Nasscom.

Nasscom constitutes ethics committee

Nasscom president Mr Som Mittal said: "This committee will look to work with authorities, policy makers and regulators, to achieve the objectives of this group." Envisaged as an 8-member committee, the members will include industry experts, independent directors as well as academicians and will meet at least three times a year to formulate strategies and measure implementation schedule.